

Circular

Sub: Invitation for EOI (Expression of Interest) for the assigning of conference management agency for EDICON – 2027

1. This EOI (Expression of Interest) is being issued for identifying and selecting a competent agency for undertaking the scope of services as mentioned in the succeeding paragraphs for Electricity Distribution Industry Conference (EDICON) - 2027, proposed to be organized by AIDA at Delhi in January/ February, 2027.
2. All India Discoms Association (AIDA) was registered as a not-for-profit charitable society in December, 2024 to bring together distribution utilities of India at one platform with the core objectives of policy and regulatory advocacy, capacity building, peer group learning and standardization of specifications for commonly used equipment by distribution utilities. Within a period of one and a half year, the membership of AIDA has grown to 59 utilities which represents close to 80% of the distribution utilities functioning in various States and UTs of India. Its work in policy advocacy domain is being recognized by all the concerned stakeholders. AIDA has also taken several initiatives for capacity building and peer group learning. It has also developed a robust collaboration network with 15+ organizations of national and international repute.
3. AIDA, after completion of its first year of working, had organised its first Annual Conference named as EDICON 2026 in January, 2026. The EDICON 2026, organized on January 21–22, 2026 at SCOPE Complex, New Delhi, served as a definitive turning point for India's power landscape, signalling the electricity distribution sector's evolution into a modernized, digitally resilient network. The conference had the following objectives:
 - To disseminate and showcase the work done by AIDA in the year 2025.
 - To connect with all relevant stakeholders for identifying the possible action areas for improvement in the performance of distribution utilities.
 - To recognize the innovative work being done by the discoms for inspiring other members to also innovate and excel.
 - To deliberate and recommend on the contemporary issues relevant to distribution utilities.

The conference was inaugurated by Hon'ble Union Minister of Power, Government of India, as the Chief Guest. A centrepiece of the inaugural was the release of AIDA's annual report, "*India Discoms: 2025*". This publication provided a comprehensive outlook on the sector, detailing distribution companies' efforts to enhance reliability and efficiency while addressing persistent structural hurdles. To commemorate this inaugural year, the '*AIDA Annual Awards 2025*' recognized 12 standout DISCOMs across six categories.

The core of the conference was structured around seven intensive technical sessions designed to address the sector's most pressing structural and operational hurdles. Day one focused on the foundational "Business of Distribution," with



sessions dedicated to ensuring viability of DISCOMs & cost-reflective tariffs, leveraging Smart Meter & Data analytics, and navigating the technical challenges of Renewable Energy Integration and key interventions for improving supply reliability. Day two shifted the focus toward Renewable Consumption Obligations for DISCOMs, featuring deep dives into scaling up Demand Response programs to manage peak loads, and a concluding session on the Capacity Building of DISCOMs personnel to handle the transition to a high-tech grid.

4. EDICON 2026 witnessed the participation of over 500 delegates representing 53 utilities, along with stakeholders from government agencies, regulatory commissions, industry, academia, technology providers, financial institutions, and knowledge partners across the country.

5. AIDA is proposing to organize its second Annual Conference, EDICON 2027 tentatively in the month of January, 2027 in Delhi. In order to streamline and improve the convening of this Conference, EOI is invited from experienced and competent agencies with a good track record for providing the following services to AIDA in organizing the EDICON, 2027:-

(i) Media & Publicity:

The agency will be responsible for developing a recommended media plan to be executed through AIDA's website and its social media handles. The agency will also design the pages/ posts regarding EDICON 2027 during the pre-conference (starting mid-October, 2027), during the conference days and the post-conference period (for 15 days after the conference), with the aim to create awareness and provide information to the relevant stakeholders, including the prospective exhibitors and the delegates participating on payment of a nominal registration fee. The development of the webpages will be carried out by the agency presently maintaining the AIDA website.

(ii) Provision of Compere and Session coordination:

The agency will be responsible for providing suitable options to AIDA regarding recommendation and selection of a competent compere for the conference and also to provide on-ground support for conducting the conference sessions of the Two-day conference smoothly. The remuneration to be paid to the compere will be borne by AIDA separately.

(iii) Liaising with Speakers in the Inaugural and Technical sessions:

The agency will assist AIDA in liaising with all the identified Speakers for ascertaining their availability, their travel plans, the reception at the venue and coordinating with them regarding their presentations, etc. The actual cost of the travel and stay of the Speakers shall be borne separately by AIDA.

(iv) Registration Desk:

The agency shall be responsible for setting up the Reception Desk at the venue, managing it with adequate manpower for distribution of ID badges and conference kits to the delegates, guests, and other attendees and appropriately assisting all the conference delegates during the whole conference.

The above scope is not exhaustive and the agency will be expected to complete all related tasks as necessary in the above identified four broad areas.

6. The interested agencies may email their EOI at info@aida-india.org latest by 10th October, 2026 which should provide the following details:

- (i) The name, ownership of the agency and the year of registration;
- (ii) Its number of employees and annual turnover for the last three years;
- (iii) A list of similar high profile national level conferences for which the agency has provided similar services in the last three years;
- (iv) Any other relevant material supporting the credentials of the agency and quality of its services;

The EOIs received by the above date shall be internally scrutinized by AIDA Secretariat and the short-listed agencies shall be asked to submit their financial quote.

7, For any other clarification, Shri Sudhir Arya, Director (Admin & Finance), AIDA may be contacted at diradm@aida-india.org.



(Alok Kumar)
Director General, AIDA